



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199857

Schedule Dates 10/31/12-11/03/12  
Advertiser American Crossroads (15916)  
Agency/T-Code Cross Roads Media (1246)/ELECTRONIC  
Product Political-Political (1088)  
Brand AMERICAN CROSSROADS (61345)  
Salesperson Jones, Mike (1068)  
Sales Office CONTINENTAL - Washington, DC  
Buyer Name /  
Phone/Fax 1317-AC PA TV 10.31-  
CPE National/Political Issue Agency  
Account Types Standard  
Billing Type  
Comments

Date Entered 10/30/12  
Last Modified 11/01/12  
Entered By Paul Roda  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,200.75  
Net Total \$23,804.25  
Sales Tax

**WHTM Harrisburg (WHTM)**  
By Broadcast Month Spots Rate  
Nov. 2012 68 \$28,005.00  
Grand Total: 68 \$28,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	9A- REGIS & KELLY				1					1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/30/12
2.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	9A- REGIS & KELLY					1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
3.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P				1					1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
4.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P					1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
5.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	10A- ANDERSON COOPER				1					1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
6.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	10A- ANDERSON COOPER					1	1			2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
7.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4P- JUDGE JUDY 4P				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
8.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4P- JUDGE JUDY 4P					1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12
9.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4:30P- JUDGE JUDY 430P				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
10.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4:30P- JUDGE JUDY 430P					1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12
11.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A				1					1	\$175.00	\$175.00	WHTM Harrisburg (WHTM)		10/30/12
12.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A					1	1			2	\$175.00	\$350.00	WHTM Harrisburg (WHTM)		10/30/12

## CONFIRMATION CONTRACT

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Date:

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American Crossroads  
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Suite 555  
Alexandria, VA 22314

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Sales Office CONTINENTAL - Washington, DC  
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CPE National/Political Issue Agency  
Account Types Standard  
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WHTM Harrisburg (WHTM)  
By Broadcast Month Spots Rate  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	5:32P- 5:57P (EST)	1			1					1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
14.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	5:32P- 5:57P (EST)					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
15.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	2P- ABC-GENERAL HOSPITAL				1					1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
16.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	2P- ABC-GENERAL HOSPITAL					1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
17.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	11:35P- 12:05A (EST)				1					1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
18.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	11:35P- 12:05A (EST)					1	1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
18.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Program Change/Exception	
19.0	Revised Line / SPOT	10/31/12-10/31/12	2	:03	4:58P- 5:30P (EST)				1								WHTM Harrisburg (WHTM)		10/30/12
19.1	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4:58P- 5:30P (EST)				1					1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
20.0	Revised Line / SPOT	11/01/12-11/02/12	2	:03	4:58P- 5:30P (EST)					1	1						WHTM Harrisburg (WHTM)		10/30/12
20.1	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4:58P- 5:30P (EST)					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
21.0	Revised Line / SPOT	10/31/12-10/31/12	2	:03	7P- NEWS-ABC27 NEWS AT 7P				1								WHTM Harrisburg (WHTM)		10/30/12

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21.1	Normal Line / SPOT	10/31/12-10/31/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P	1			1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
22.0	Revised Line / SPOT	11/01/12-11/02/12	2	:03	7P- NEWS-ABC27 NEWS AT 7P					1	1						WHTM Harrisburg (WHTM)		10/30/12
22.1	Normal Line / SPOT	11/01/12-11/02/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P				1	1				2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		10/30/12
23.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
23.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A				1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/30/12
24.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	5:57P- NEWS-ABC27 NEWS AT 6P				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
24.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	5:57P- NEWS-ABC27 NEWS AT 6P				1	1	1			3	\$800.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/30/12
25.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	7A- ABC-GOOD MORNING AMERICA				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
25.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	7A- ABC-GOOD MORNING AMERICA				1	1	1			3	\$500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/30/12
26.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	10:58A- ABC-THU VIEW				1	1	1						WHTM Harrisburg (WHTM)		10/30/12

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26.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	10:58A- ABC-THE VIEW				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12
27.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
27.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A				1	1	1			3	\$500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/30/12
28.0	Revised Line / SPOT	10/31/12-11/01/12	2	:03	12:02A- ABC-JIMMY KIMMEL				1	1							WHTM Harrisburg (WHTM)		10/30/12
28.1	Normal Line / SPOT	10/31/12-11/01/12	2	:30	12:02A- ABC-JIMMY KIMMEL				1	1				2	\$40.00	\$80.00	WHTM Harrisburg (WHTM)		10/30/12
29.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	3P- KATIE 3P				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
29.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	3P- KATIE 3P				1	1	1			3	\$300.00	\$900.00	WHTM Harrisburg (WHTM)		10/30/12
30.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	11P- 11:30P (EST)				1	1	1			3	\$600.00	\$1,800.00	WHTM Harrisburg (WHTM)		10/30/12
31.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	10P- ABC-NASHVILLE				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/30/12
32.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	7:30P- INSIDE EDITION 730P				1	1	1			3	\$300.00	\$900.00	WHTM Harrisburg (WHTM)		10/30/12
33.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	12:58P- ABC-THE CHEW				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12

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Nov. 2012 68 \$28,005.00  
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34.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	7:58P- 9P (EST)						1			1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/30/12
35.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7:57P- ABC-CMA AWARDS					1				1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/30/12
36.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10P- ABC--20/20						1			1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
37.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2		2	\$2,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		10/30/12
38.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:30A- 5A (EST)						1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: American Crossroads

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input type="checkbox"/> <b>Yes</b> <span style="margin-left: 200px;"><input checked="" type="checkbox"/> <b>No</b></span> </p>
---

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/31/16 Stephen Mung  
Date Signature

703-299-1760  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

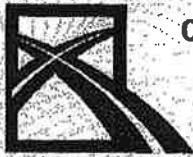
☐ Accepted in Part

☐ Rejected

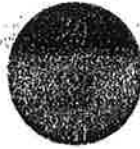
Paul Roda  
Signature

Paul Roda  
Printed Name

NM  
Title



**CROSSROADS MEDIA, LLC**  
MEDIA ACCOUNT  
66 CANAL CENTER PLAZA  
SUITE 500  
ALEXANDRIA, VA 22314



VIRGINIA COMMERCE BANK  
ALEXANDRIA,  
VA

68-525/560

10/30/2012

PAY TO THE  
ORDER OF

WHTM-TV

\$ \*\*23,838.25

Twenty-Three Thousand Eight Hundred Thirty-Eight and 25/100\*\*\*\*\*

DOLLARS

WHTM-TV  
3235 Hoffman Street  
Harrisburg, PA 17110

MEMO

AmerCross PA Pres10/31-11/2/12

*[Signature]*  
*[Signature]*  
TWO SIGNATURES REQUIRED OVER \$10,000.00

CROSSROADS MEDIA, LLC  
MEDIA ACCOUNT  
WHTM-TV

AmerCross PA Pres10/31-11/2/12

10/30/2012

23,838.25

34707

Media Account

AmerCross PA Pres10/31-11/2/12

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